

Financial Acumen for Entrepreneurs, Businessmen & Budding professionals

A holistic Program to obtain Basic Financial Acumen,
how to set up a New Business & Run it Effectively

TOPIC
1

Basics of Finance & Accounting

TOPIC
2

**Develop the Financial Acumen necessary to Interpret
Financial Reports (P&L, Balance Sheet and Cash Flow);**

TOPIC
3

How to Effectively Manage Working Capital and Cash Flow;

TOPIC
4

**Costing Methods - Marginal costing, Standard costing,
Activity based costing, Break even analysis;**

TOPIC
5

**How to set-up and run a Business, Choose the Right
Legal Entity options, Overview of MSMEs Schemes;**

TOPIC
6

**Overview of various Funding Options Available, how to
prepare a Project report for Funding;**

TOPIC
7

**Learn how to prepare the Operating Plan (Budget)
for a Business**

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Contact Us: Email: contact@RightEdge.in | Mob.: 6364345984

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CMA Shivram Rao, FCMA

**Business Advisor & Mentor,
Co-Founder, Hon. Treasurer,
MSDO-MSMEs Forum**

About our Faculty:

- » Four Decades of result-oriented work experience with proven track records in industries spanning Large, Medium, and Small Scale (20+ years in MSME Sector), in both Public and Private sectors.
- » Served in varied industrial verticals like Lighting, Electronics, Retailing, Automotive, Chemicals & Fertilizers, Watch Components.
- » Have held positions of CFO and General Manager.
- » Awarded as “Outstanding Management Award”, for the Role as Chief Financial Officer & General Manager.
- » Was instrumental in leading the Company and getting awarded “the Best Unit” for three years in a row.

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Shankar A, ACMA, ACS, PGDM

Financial Advisor & Business Coach

Co-Founder & CMO - RightEdge Learning Solutions

Co-Founder & Hon. Secretary,

MSDO-MSMEs Forum

About our Faculty:

- » Over Three decades of experience in Strategic & Financial Planning, Controllership, Compliance, Supply Chain, Business Transformation & Business Restructuring.
- » Manufacturing & Service Industry exposure in sectors like FMCG, Infrastructure, Lighting, Healthcare, Financial Services & Information Technology
- » Served Fortune 200 companies like Unilever, L&T, Seven Different GE Businesses & Synchrony Financials, USA.
- » Have held positions as CFO for two units of GE, Supply Chain Head, Productivity Leader and as Finance CoE Leader;
- » Awarded as Exceptional Leadership Award (Synchrony, Asia CFO), GE RCF Leadership Award, Pillars of Support, Leadership Excellence, Project Leap, President's Award (GE Money, USA), EnerGE Idea (GECIS), Business Turnaround (GE Lighting).
- » Certified Six Sigma Green Belt & Lean Expert.

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PROGRAM SCHEDULE :

Session-1 : Saturday, 08th Jan. 2022, 04:00 pm to 06:00 pm

Session-2 : Saturday, 15th Jan. 2022, 04:00 pm to 06:00 pm

Session-3 : Saturday, 22rd Jan. 2022, 04:00 pm to 06:00 pm

Session-4 : Saturday, 29th Jan. 2022, 04:00 pm to 06:00 pm

WHO SHOULD ATTEND :

- MSME Owners, Functional Heads;
- Budding Entrepreneurs, Start-ups ;
- Professionals looking for Re-skilling;
- Engineers/CA/CMA/CS/MBAs (Freshers);
- Job Seekers from any of the Disciplines.

BENEFITS OUT OF THE SESSION :

- Develop Basic Financial Acumen to Effectively run a Business;
- Obtain practical knowledge on Working Capital Management, Financial planning;
- How to prepare Operating Plan (Budget) for a Business;
- Basic understanding on how to Prepare a Project Report for Funding;
- Better preparedness for Job interviews;
- All round Professional development for better effectiveness.



RightEdge is an unique platform for individuals to **Build** and **Transform** their career by aligning their ambition and Skill through Assessment, Counselling and Mentoring by **Industry Experts & Curated Training Partners.**

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